



**ENERGYWARE**

Lighting the Way Forward



# Dealer Tire

EnergyWare implementation

## About Dealer Tire

Dealer Tire grew up in retail tires and changed their course by taking a bet on a market opportunity, and evolved from a single store to an international distributor of tires and parts.



## Case study Installation Services

As the market leader in LED SMART technology, EnergyWare helps businesses drive innovation and growth with LED SMART solutions.

Its' unique business model eliminates the guess-work of LED solutions by bringing lighting engineers, lighting designers, best-in-breed manufacturing and trained LED-centric electricians all under one umbrella. This has firmly established EnergyWare as a trusted advisor to both the private and public sector and countless enterprise organizations across the country.

### The Challenge

Dealer Tire was overspending on aged lighting, needed to be OSHA compliant with regards to lighting levels. Additionally, with a national footprint, they needed a company who could service all enterprise locations.

Each location needed LED SMART lighting in order to fully capitalize on cost-reduction and life-cycle of the technology.

### The Solution

Dealer Tire needed to do the following:

- A professional photometric analysis leads to redesign
- SMART lighting provides real-time utilization data and metrics
- A national presence of electricians providing consistent services
- Sub-3 year ROI

### The Approach

- Discussions regarding employee safety and lighting levels
- Shared before/after photos of similar clients with successful installs
- Conducted an on-site professional assessment
- Implemented / improved overall lighting design



### The Result

Lighting levels, on average, were improved by 30% at all locations throughout the U.S. Workers now benefit from a safer workplace environment with higher lighting levels and an easier time reading countless SKUs. The warehouse has also seen improvements for the buyer experience. Lighting expenses were reduced by 70% on average across all locations. EnergyWare's national presence, allowed its' installation team to provided enterprise-wide consistency in safety, post-install training, punctuality and overall good workmanship.

From Seattle, Washington to Ft Lauderdale, Florida, installation was seamless. The Dealer Tire Operations team continues to rely on EnergyWare for best-in-breed LED SMART technology and products.

### Download this case study

